

# THE VALUE OF FM CREDENTIALING

**Presented by:**

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Facility Management Experience



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## How FM Credentialing Developed

- FM industry gradually evolved from an organization function to a recognized profession
- Expansion of FM professional associations (IFMA, etc.) and FM degree programs in the 1980s

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# How FM Credentialing Developed

cont'd

- Credentialing through proficiency/competency exams and coursework was developed to
  - demonstrate individual capabilities
  - create an industry standard for best practices
  - encourage continuing education within the profession

## Certification Programs International Facility Management Association (IFMA)

### **Certified Facility Manager (CFM)**

- Competency based exam
  - four-part exam testing eight competency areas
  - each section is 90 minutes long
  - 3-8 years of experience required
- 3,100 facility managers in 34 countries hold this certification

## Certification Programs International Facility Management Association (IFMA) cont'd

### Facilities Management Professional (FMP)

- Preparation for CFM certification
- Four-course requirement
  - *Business of Facility Management* (4 days)
  - *Operations and Maintenance Competency* (2 days)
  - *Planning and Project Management* (2 days)
  - *Leadership and Management* (2 days)
- No experience or exam requirement

## Certification Programs Association for Facilities Engineering Certified Plant Engineer (CPE)

- 100-question exam; a passing grade of 67% is required
- The 8-hour exam covers 11 topics related to the plant/facilities field
- Minimum of 4-8 years of experience required
- Over 4,000 facility/plant professionals hold this designation

## Certification Programs Association for Facilities Engineering

### Certified Plant Maintenance Manager (CPMM)

- 200-question exam; a passing grade of 70% is required
- The 4-hour exam covers 13 topics related to the plant/facilities maintenance
- Minimum of 2-5 years of experience required

## Certification Programs Association for Facilities Engineering

### Certified Plant Supervisor (CPS)

- 100-question exam; a passing grade of 70% is required
- The exam covers 11 topics related to plant supervision
- Minimum of 2-3 years of experience required

## Certification Programs BOMI International

### Facilities Management Administrator (FMA®)

- Seven mandatory courses and one elective
- With the exception of one 8-hour ShortCourse, each course is 30 classroom hours (ACE accredited)
- 100-question multiple-choice exam with a passing grade of 70% is required for each course
- 5,883 graduates hold an FMA® designation

## Certification Programs BOMI International cont'd

### Real Property Administrator (RPA®)

- Seven mandatory courses and one elective
- With the exception of one 8-hour ShortCourse, each course is 30 classroom hours (ACE accredited)
- 100-question multiple-choice exam with a passing grade of 70% is required for each course
- Minimum of 3 years experience required
- 14,272 graduates hold an RPA® designation

## Certification Programs

### **BOMI International** cont'd

#### **Systems Maintenance Administrator (SMA®)**

- Eight mandatory courses
- With the exception of one 30-classroom-hour course, each SMA® course is 24 classroom hours (ACE accredited)
- 100-question multiple-choice exam with a passing grade of 70% is required for each course
- 5,399 graduates hold an SMA® designation

## Certification Programs

### **BOMI International** cont'd

#### **Systems Maintenance Technician (SMT®)**

- Five mandatory courses
- Each SMT® course is 24 classroom hours (ACE accredited)
- 100-question multiple-choice exam with a passing grade of 70% is required for each course
- 8,107 graduates hold an SMT® designation

## Certification Programs U.S. Green Building Council

### LEED® Accredited Professional (LEED®-AP)

- Two-hour exam with 80 questions on four content areas
  - knowledge of LEED® credit intents and requirements
  - coordinate project and team

## Certification Programs U.S. Green Building Council

### LEED® Accredited Professional (LEED®-AP) cont'd

- implement LEED® process
- verify, participate in, and perform technical analysis
- More than 130,000 individuals hold a LEED®-AP designation

# Certification Programs

## Certified Commercial Investment Member (CCIM)

### CCIM Designation

- Four core courses on *financial analysis, market analysis, user decision analysis, and investment analysis*
- Portfolio of qualifying experience
- Comprehensive exam
- More than 8,500 individuals hold a CCIM designation

## Academic Institution Credentials

### Articulation Agreements

- College credits for industry credentials

Example: NLU/BOMI International

### Facility Management Programs

- Undergraduate
- Graduate



## Credentials as Key Link to Demonstrating FM Professional Competencies

- **Knowledge versus Practical Application**
  - on-the-job training (OJT)
  - degree programs
  - credentialing
  - apprenticeship model
- **Reputation**
  - improved productivity
  - troubleshooting skills
  - mentoring/leadership capabilities



## How FM Credentials Are Valued in the Current Economic Environment

### ***IFMA Certification***

- CFM holders earn an average of 13% more than non-certified facility managers

### ***AFE Certification***

- Individuals who hold a CPMM, CPE, or CPS can earn up to \$11,000 more a year than their counterparts without the certification



# How FM Credentials Are Valued in the Current Economic Environment

cont'd

## ***BOMI International Designation***

- 25% of BOMI graduates (RPA<sup>®</sup>, FMA<sup>®</sup>, SMA<sup>®</sup>, SMT<sup>®</sup>) receive a promotion after obtaining the designation
- 34% receive a salary increase
- 62% earn company or industry recognition

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# Trends in FM Credentialing

- **Merging of Industries**
  - Property Management
  - Facilities Management
  - Asset Management
  - Finance



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## Trends in FM Credentialing cont'd

- **Online Learning**

- Webinars
- Instructor-Led Training

- **Social Networking**

- LinkedIn, Twitter, Facebook, etc.



## Case Study Demonstrations

- Job Loss
  - Finance industry
  - 25-year senior facilities executive
  - No credentials
  - First advice: Obtain professional credentials
- Promotion
  - Two applicants
  - Same experience
  - One with CFM, one with no credentials
  - Who would you hire?

***“I have worked in the facilities industry my entire career, and after being laid off, I realized that I needed something that would set me apart from my highly qualified peers when interviewing for future positions. Earning my BOMI International FMA® has given me just that, and even taught me several things that I had not learned in my 20 years of day-to-day experiences. I take great pride in my work ethic and knowledge, and I feel that this designation exemplifies that.”***

**Kirk Beaudoin, FMA**  
Regional Facilities Manager  
Nike Corporation

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